



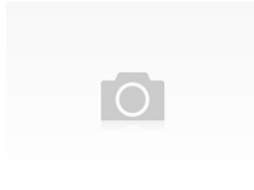
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# Estate 1

Nature Estate in Suburb 1

Your property description is a key component of your property listing. It should complement your

property photos and capture the attention of your website visitors. Your property description gives you the opportunity to show off your knowledge, thereby positioning you as an area and property specialist.

To compose an effective property description, follow these guidelines: Avoid writing in caps; Always proofread; Use bullet points to list significant features; Use descriptive words to sketch a picture; Include a call to action; Be positive (instead of describing a living room as small, use words like "cosy"); Don't mislead your...

## Features

- ✓ Key Features / Amenities
- ✓ Key Features / Amenities
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